

DESERT HIGHLANDS

ENJOYING LIFE —
EASILY, RICHLY, FULLY

“Good people, combined with the aesthetics of nature and architecture, converge at Desert Highlands to make it a desirable place to live.” — JACK NICKLAUS

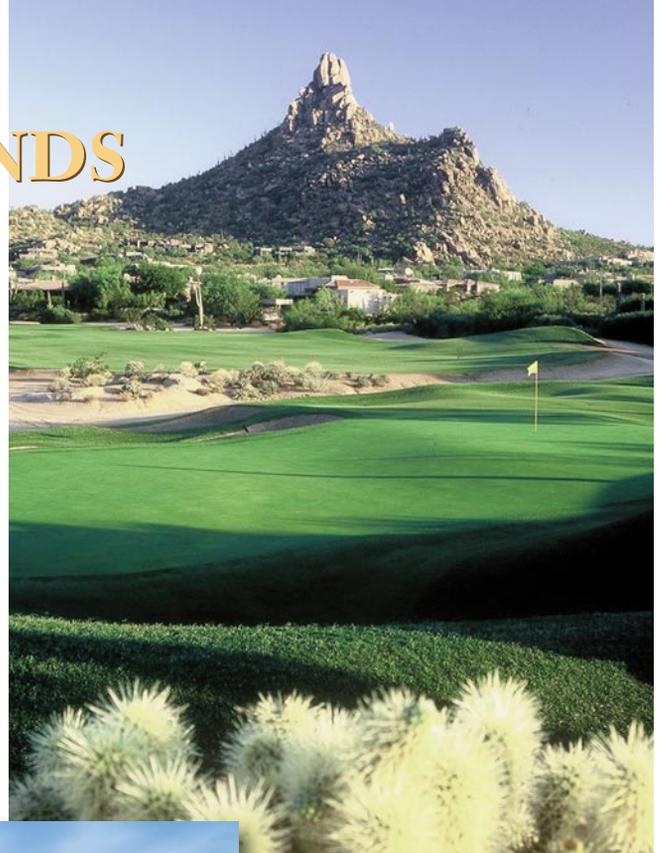
SCOTTSDALE, ARIZONA: Desert Highlands is located on the south slope of Pinnacle Peak, one of Scottsdale's prominent natural landmarks. The community, on 850 acres peppered with saguaro cacti, features a Jack Nicklaus Signature golf course; a creative four-acre, 18-hole, par 41 putting course; a modern clubhouse; the 7,000 square-foot Pavilion Fitness Center; miles of jogging trails; and a pool that is kept at a comfortable 83 degrees year-round. It has been a five-time winner of the prestigious “Platinum Club of America” award. This distinction is bestowed every three years to the top two percent of America's nearly 10,000 private golf, yacht, and city clubs.

The community is in close proximity to quality medical facilities, including the world renowned Mayo Clinic and Hospital. Old Town Scottsdale is a straight shot 25 minutes down Scottsdale Road; the Phoenix Sky Harbor Airport is 40 minutes to the south; and the sports arenas of downtown Phoenix are less than an hour away.

“When I first walked the base of Pinnacle Peak, I knew the potential was there to create a very special place,” remembered Jack Nicklaus. “I was determined it would be the finest golf course in the Southwest.”

Golf Digest must agree. It has ranked Desert Highlands a “Top 100 Golf Course” for 25 consecutive years.

Desert Highlands has a distinctive place in the history of golf. Arguably, it is considered the first private residential community built around the nucleus of a country club. It gave new meaning to the word “community”



and was the prototype for all such developments that followed around the country.

“Being first has its advantages! Our picturesque setting is one of the best in The Valley,” beamed Terra Waldron, VP/COO at Desert Highlands. “Everything fits so nicely here. The soft, neutral tones of

the clubhouse and surrounding neighborhoods blend in with our natural setting.

“Our covenants, conditions, restrictions, and bylaws became the model for all other exclusive, gated communities in the Southwest. Desert Highlands is considered one of the most respected and successful communities in the world. We have one board controlling all aspects of the community—from golf, fitness, HOA, and security,” explained Waldron. “This structure creates stability, good governance, and it is much easier to create a strategic plan. We have never had an assessment to fund an operational deficit. We are a financially conservative and solid club.” ■

For more information, please call Director of Marketing Carey Fassler at (480) 419-3745, or visit their web site at DesertHighlandsScottsdale.com.

TRIVIA FOR YOUR NEXT 19TH HOLE CONVERSATION

On Thanksgiving weekend in 1983, the world got “desert golf fever” as it watched Arnold Palmer, Gary Player, Jack Nicklaus, and Tom Watson compete in the inaugural Skins Game at Desert Highlands. Player was the big winner, hauling in \$170,000, followed by Palmer at \$140,000 (more than he had won in all his Masters, U.S. Open, and British Open victories combined).